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<b>POWER OF ATTORNEY OR AUTHORIZATION OF AGENT</b>	Applicati n Numb r	09/847,545
	Filing Date	May 3, 2001
	First Named Inventor	Cuong V. Do
	Title	METHOD AND APPARATUS FOR CONDUCTING A BIDDING SESSION
	Group Art Unit	2166
	Examiner Name	Kazimi
	Attorney Docket No.	026592.112-US01

#11  
m/12/03

I hereby appoint:

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*Customer Number*

☐ Practitioner(s) named below:

  
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PATENT, TRADEMARK OFFICE  
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Name	Registration Number	Name	Registration Number
Paul J. Berman	36,744	David P. Ruschke	40,151
Kurt Geoffrey Calia	38,702	Christopher N. Sipes	39,837
Scott B. Markow	46,899	Lee J. Tiedrich	42,184
Tara J. Pate	52,099	Joseph E. Topmiller	50,580
Jeannie M. Perron	31,180	Sinan Utiku	46,137
Andrea G. Reister	36,253	Grady L. White	40,874
		Anthony S. Yoo	45,540

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

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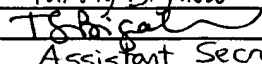
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<input type="checkbox"/> Firm or Individual Name	COVINGTON & BURLING		
Address	1201 Pennsylvania Avenue, NW		
City	Washington	State	D.C.
			20004-2401

Country	USA	Telephone	202.662.6000	202.662.6291
I am the: <input type="checkbox"/> Applicant/Inventor. <input checked="" type="checkbox"/> Assignee of record of the entire interest. See 37 CFR 3.71. <i>Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).</i>				
<b>SIGNATURE of Applicant or Assignee of Record</b>				
Name	Tammy Bigalow			
Signature				
Date	Assistant Secretary 11/20/02			
NOTE: Signatures of all the inventors or assignees of record of the entire interest, or their representative(s) are required. Submit multiple forms if more than one signature is required. See below*.				
<input type="checkbox"/> *Total of <u>1</u> forms are submitted.				



**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Cuong V. Do

Application No./Patent No.: 09/847,545 Filed/Issue Date: May 3, 2001

Entitled: METHOD AND APPARATUS FOR CONDUCTING A BIDDING SESSION

MC KINSEY & COMPANY, INC., a

(Name of Assignee)

corporation

Type of Assignee, e.g., corporation, partnership, university, government agency, etc.

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or  
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

A. [x] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B. [ ] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
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[ ] Additional documents in the chain of title are listed on a supplemental sheet.

[ ] Copies of assignments or other documents in the chain of title are attached.

**[NOTE:** A separate copy (*i.e.*, the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

11/18/02

Date

Tammy Bigalow

Typed or printed name

T. Bigalow

Signature

Assistant Secretary

Title

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## **ASSIGNMENT BY INVENTORS**

**THIS ASSIGNMENT**, made by Cuong V. Do (hereinafter referred to as Assignor), residing at Jung-gu, REPUBLIC OF KOREA, c/o McKinsey & Co., Inc., located at 27 Floor, Seoul Financial Center, 63 Mugyo-dong, Jung-gu 100-768, Republic of Korea;

**WHEREAS**, Assignor has invented certain new and useful improvements in online bidding session technology, set forth in a Patent application for Letters Patent of the United States, entitled, "METHOD AND APPARATUS FOR CONDUCTING A BIDDING SESSION, and already filed on May 3, 2001, as U.S. application No. 09/847,545; and

**WHEREAS**, MC KINSEY & COMPANY, INC., having its principal place of business at 55 East 52nd Street, 21st Floor, New York, New York 10022 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

**NOW, THEREFORE**, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.

**AND** for the same consideration, Assignor hereby represents and warrants to Assignee, its successors, legal representatives and assigns, that, at the time of execution and

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delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignor is the sole and lawful owner of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

**AND** for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives and assigns, that Assignor will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.


**AND** Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply

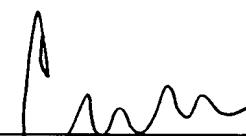
with the rules of the United States Patent and Trademark Office for recordation of this document:

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Paul J. Berman	36,744	Andrea G. Reister	36,253	Joseph E. Topmiller	50,580
Kurt Geoffrey Calia	38,702	David P. Ruschke	40,151	Sinan Utku	46,137
Scott B. Markow	46,899	Christopher N. Sipes	39,837	Grady L. White	40,874
Tara J. Pate	52,099	Lee J. Tiedrich	42,184	Anthony S. Yoo	45,540
Jeannie M. Perron	31,180				


**AND** Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

11/16/02   
Date

  
Cuong V. Do

**Witness:**

11/16/02   
Date

  
Name: Insuk Song